NEW DIMENSIONS EVENTS

THE JOHANN STRAUSS MUSEUM YOUR PREMIUM EVENT LOCATION
IN THE HEART OF VIENNA

CORPORATE & PRIVATE EVENTS





IMMERSIVE CONCERTS

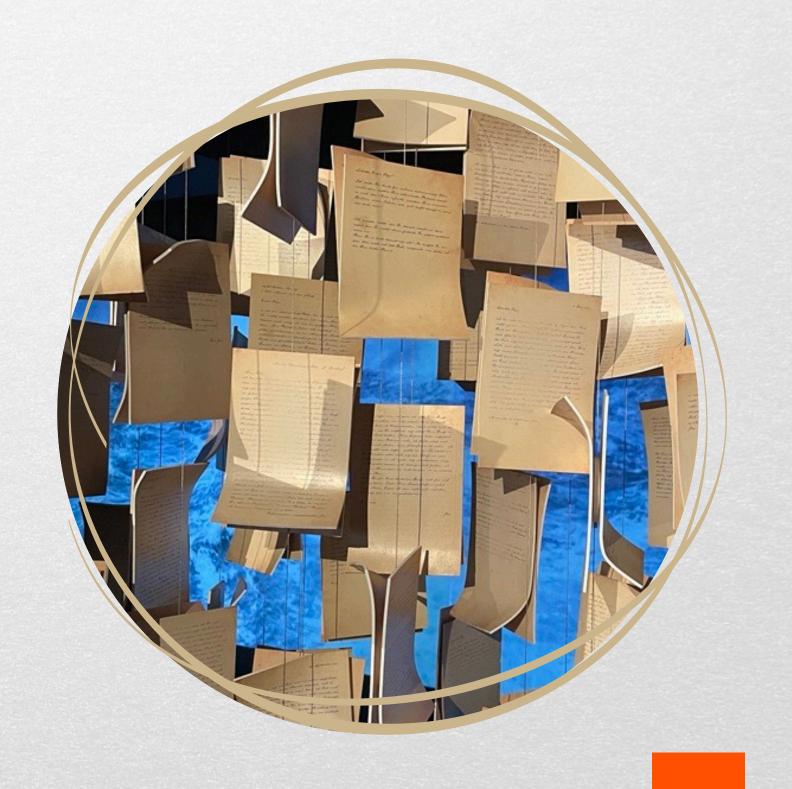
NEW DIMENSIONS EVENTS

What we stand for:

- With 25 years of experience in the event industry including at the prestigious Schönbrunn Orangery –
 we stand for expertise, reliability, and quality.
- As a **full-service event organizer**, we offer everything from a single source from the very first idea to flawless implementation.
- Thanks to our long-standing and trusted partners, you can rely on smooth execution and the highest level of professionalism.
- We have produced countless concerts in Vienna as well as worldwide tours.
 This extensive experience makes us a strong partner even for complex events.

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OCCASIONS



CORPORATE-EVENTS

Christmas parties, conferences, lectures, after-work-gatherings, ...



PRIVATE CELEBRATIONS

Birthdays, weddings, anniversaries, and more



IMMERSIVE CONZERTS

Unique live experiences with classical music

LOCATION & DIRECTIONS

VENUE

Johann Strauss Museum

(opposite the Secession)
Friedrichstraße 7, 1010 Vienna



- Subway U1, U2 & U4 Karlsplatz station
- Tram & Badner Bahn Karlsplatz/Oper stop
- Bus 59A Bärenmühldurchgang stop
- Car several parking garages nearby
- Bus access possible by arrangement



VENUE

The Johann Strauss Museum, formerly known as Kleines Haus der Kunst, Novomatic Forum, or Verkehrsbüro, is a landmark building in Vienna's 1st district.

Constructed between 1922–1923 in **Art Deco style** by Otto Wagner's students Hermann Aichinger and Heinrich Schmid, the freestanding building sits between Karlsplatz and Naschmarkt.

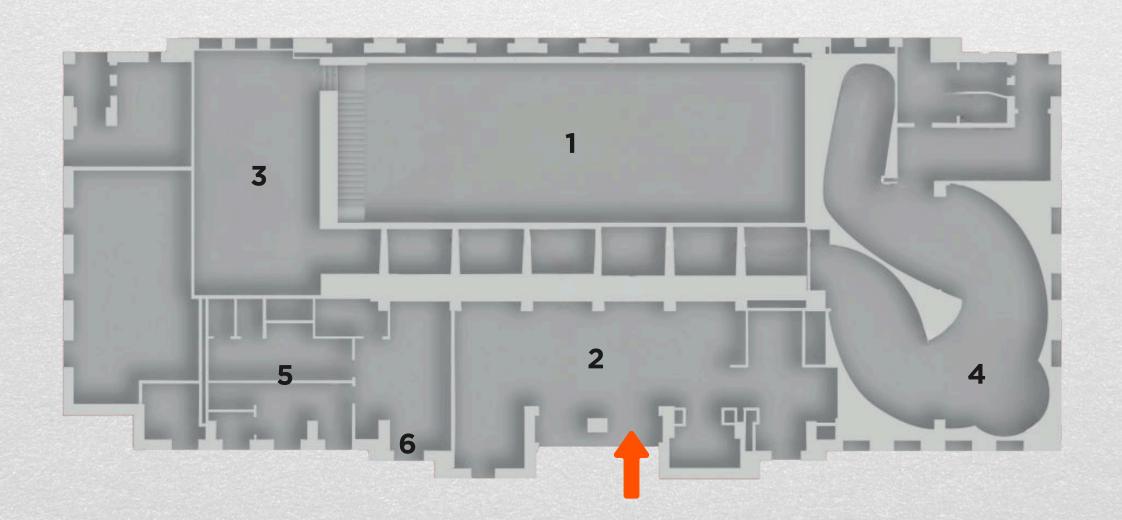
A **listed historical monument**, the former Verkehrsbüro was carefully renovated between 2008–2009 by architect Adolf Straitz and transformed from an office building into a cultural venue.



SPACES

- 1 JOHANN STRAUSS GRAND HALL
- 2 FOYER
- 3 SHOP

- 4 JOHANN STRAUSS MUSEUM IMMERSIVE EXHIBITION
- 5 SANITARY FACILITIES
- 6 BARRIER-FREE ACCESS



JOHANN STRAUSS GRAND HALL

Measuring approx. **180 m²**, the Grand Hall is perfectly suited for a wide variety of events, accommodating **up to 180 guests** depending on setup.

A standout feature: walls up to 6.5 m high, fully projectable and ideal for **high-quality visuals**.

This unique ceiling height, combined with state-of-the-art technology, allows for **breathtaking productions** – from atmospheric lighting effects to immersive projection experiences.

The result: a **one-of-a-kind setting** for corporate events, presentations, concerts, and much more.



STILLS - STANDARD SETTINGS

The Grand Hall can be staged individually on all sides. The standard stills are included in the base package and displayed here.

Additional customized solutions are available upon request in collaboration with our technical partner.









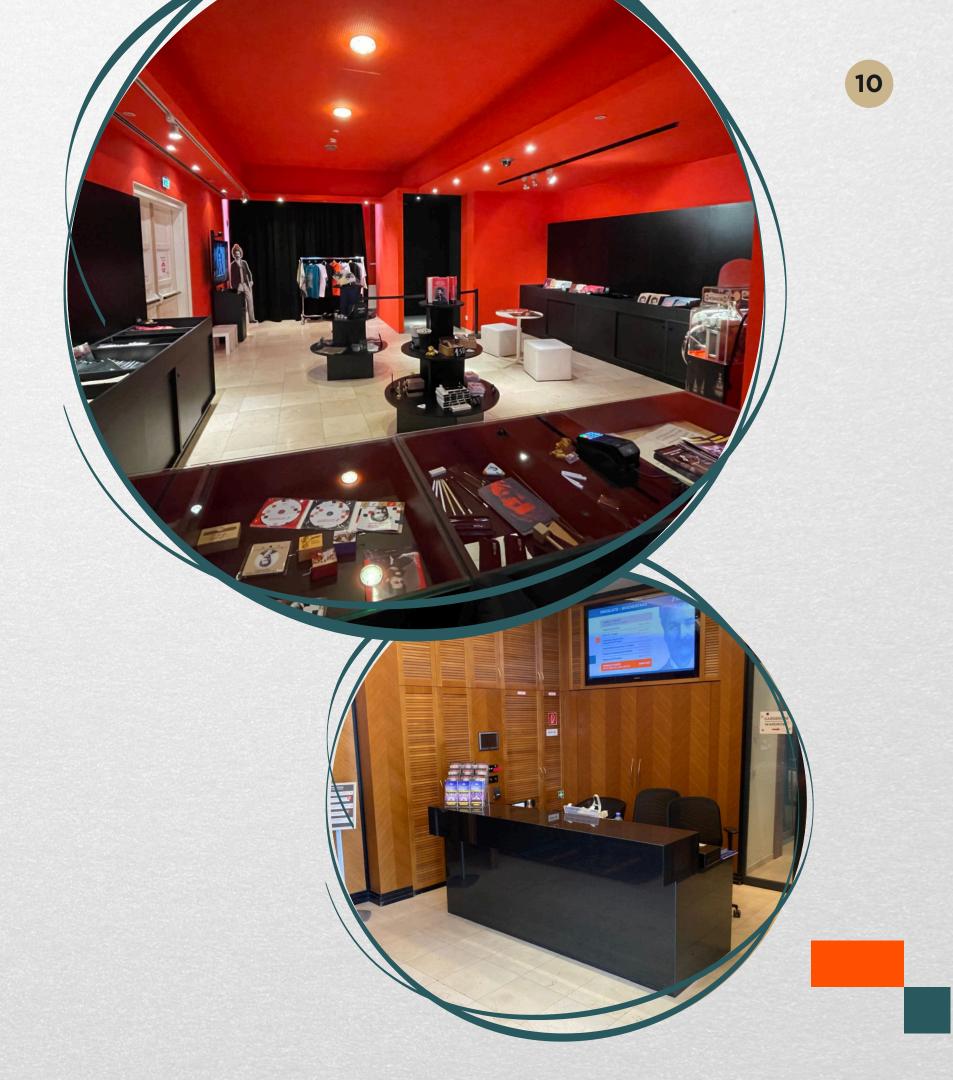
SHOP

Our shop can be provided as an empty retail space for your merchandising products.

It can also be used as a breakout room for meetings or as a space for catering.

FOYER

The foyer is the perfect place to welcome your guests. From a spacious check-in desk with customizable digital screen, to cloakroom facilities and welcome drinks – a smooth reception is guaranteed.



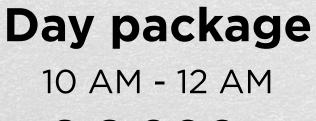
BASE PACKAGE

INCLUDED:

- Rental of the Grand Hall including foyer
- Security service and event supervision
- Standard immersive room setup
- Basic cleaning after the event

Full-service event packages available upon request.

Additional options can be found on the following pages. All prices by inquiry.



€ 6.000,-



Evening package

7 PM - 12 AM

€ 3.000,-

ADDITIONAL SERVICES

- FLEXIBLE RENTAL TIMES
- CATERING
- RENTAL FURNITURE
- **EVENT STAFF**
- MUSIC
- TECHNICAL EQUIPMENT
- DECORATION

- PRESENTATION SET-UP
- PHOTOGRAPHER
- VIDEOGRAPHER
- РНОТОВООТН
- BUS/SHUTTLE SERVICE
- SIGHTSEEING PROGRAMS
- EXCLUSIVE MUSEUM ACCESS



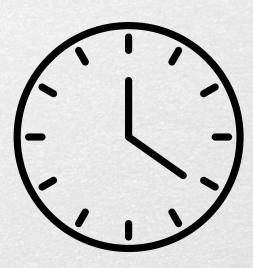
FLEXIBLE RENTAL TIMES

Our spaces are not limited to standard rental times – upon request, we offer tailored schedules.

From exclusive dinners with evening receptions, to all-day workshops or casual get-togethers:

The rental period is fully adaptable to your needs.

Enjoy complete flexibility for your event - without time restrictions.



CATERING X JOHANN STRAUSS MUSEUM

our Partners





tiptoptable.at

gerstner.at

CATERING X JOHANN STRAUSS MUSEUM



Since 1995.

tiptoptable.at

Where Taste Meets Music.

With passion, precision, and a love for the extraordinary, we compose culinary experiences that go beyond dining – they harmonize with your event like a finely tuned orchestra.

From elegant canapés to multi-course gala dinners - every note is a delight.

On the following pages, you'll find a range of catering options for your event at the Johann Strauss Museum.

"STANDING OVATIONS"

FINGER FOOD

maximum 180 guests

Little delicacies - bite-sized perfection.

Standing receptions.

FLYING SERVICE

maximum 120 guests

Artfully presented - straight to your plate.

Standing receptions.

STANDING BUFFET

maximum 130 guests

A timeless classic at the highest standard.

Standing receptions + buffet.









CATERING - "PARQUET"

GALA DINNER

maximum 80 guests

Tradition meets modern dining.

Guests seated at gala tables + serverd menu.

GALA BUFFET

maximum 80 guests

The ideal combination.

Guests seated at gala tables + buffet.





BEVERAGES & MORE

To your health!

We provide a complete beverage service tailored to your event.

From fine wines and organic juices to coffee and tea – there's something for everyone.

Additional elements like an ice cream cart, popcorn station, or other creative add-ons can be arranged upon request.







CATERING X JOHANN STRAUSS MUSEUM



Since 1847.

gerstner.at

We blend Austrian tradition with modern culinary culture.

Quality, reliability, and perfect service have always been the foundation of our success.

From crafting Empress Zita's wedding cake, catering the signing of the Austrian State Treaty in 1955, to serving thousands at Vienna's trade fairs and opera house – Gerstner stands for taste, excellence, and service.

With attention to detail, artisanal precision, and the highest quality, we create culinary experiences that evoke the imperial court's tradition while perfectly capturing contemporary tastes.

GERSTNER'S CULINARY OFFERINGS

With meticulous attention to detail and artisanal perfection, we craft culinary experiences for every occasion.

In our sandwich atelier, we create elegantly prepared sandwiches, fine canapés, and rustic whole-grain bread slices, all handcrafted with care.

For a stylish reception, we offer finger food compositions or a flying buffet, served directly to guests. Multi-course menus and dinner buffets combine Austrian tradition with modern culinary artistry, while sweet treats perfectly complete the experience.









GERSTNER'S CULINARY OFFERINGS

Sandwich Atelier Fingerfood Cocktail

Flying Buffet







GERSTNER'S CULINARY OFFERINGS

3-5 courses

Dinner Buffet

Sweet Treats







FURNITURE RENTALS

- CHAIRS & SEATING OPTIONS
- VARIOUS TABLE SETTINGS
- LOUNGE FURNITURE
- BAR SETUPS
- STAGE







EVENT STAFF

- HOSTESSES (check-in, guest reception)
- CLOAKROOM STAFF
- SUPERVISORS
- SECURITY PERSONNEL



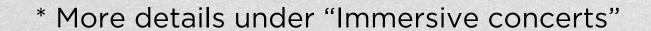


MUSIC

- ENSEMBLE*
- SINGERS (soprano, baritone)
- STRING QUARTET
- BAND
- DJ











EVENT TECHNOLOGY X JOHANN STRAUSS MUSEUM

HABEGGER

Event. Technology. Emotion.

habegger-austria.at

Through the use of comprehensive event technology, Habegger transforms your event into an unforgettable experience.

Whether lighting, audio, or video, every component is tailored to your needs through customized technology packages. With years of experience, expertise, and a keen eye for detail, Habegger supports your event at the Johann Strauss Museum from the initial concept to the final execution – reliably, creatively, and with the aim of leaving a lasting impression.

Our tailored packages offer the right setup for any event - from private celebrations to corporate events and immersive concerts. They create the perfect configuration to bring your vision to life.

PACKAGE X-SMALL

€ 2.850,-

- Stage 3 x 2 m
- Audio system (2x aktive speakers with stands; laptop connection possible)
- Including personnel, with dedicated setup and teardown

PACKAGE SMALL

€ 4.503,-

- Stage 3 x 2 m
- Complete DJ Set
- Audio equipment (2x speakers including subwoofer, amplifier, digital mixing console, and stage box)
- Ambient lighting (customizable in corporate colors upon request)
- Including personnel, with dedicated setup and teardown

Optional (at additional cost)

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2x wireless microphones	(neadset or	nandheid.	including	directional antennas)	€ 297
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- Uplighting (16x battery-powered LED lights) € 572,-
- Custom wall projection € 2.284,-

All prices exclude VAT.

PACKAGE MEDIUM

€ 7.282,-

- Stage 6 x 3 m
- Audio technology (incl. audio delay and 2x wireless microphones with headset or handheld transmitter)
- Lighting technology (incl. 3 stage uplights)
- Ambient lighting (customizable in corporate colors upon request)
- Custom wall projection
- Including personnel, with dedicated setup and teardown

Optional (at additional cost)

- Wireless extension (2x additional wireless microphones with headset or handheld transmitter) € 264,-
- Uplighting (16x battery-powered LED lights) € 572,-
- Complete DJ Set € 532,-

All prices exclude VAT.

PACKAGE BIG

€ 9.118,-

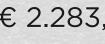
- Stage 7 x 4 m
- Audio technology (incl. audio delay and 2x wireless microphones with headset or handheld transmitter)
- Lighting technology (incl. 4x stage uplights)
- Ambient lighting (customizable in corporate colors upon request)
- Custom wall projection
- Including personnel, with dedicated setup and teardown

Optional (at additional cost)

 Wireless extension (2x additional wireless microphones with headset or handheld transmitter) 	€ 264,-

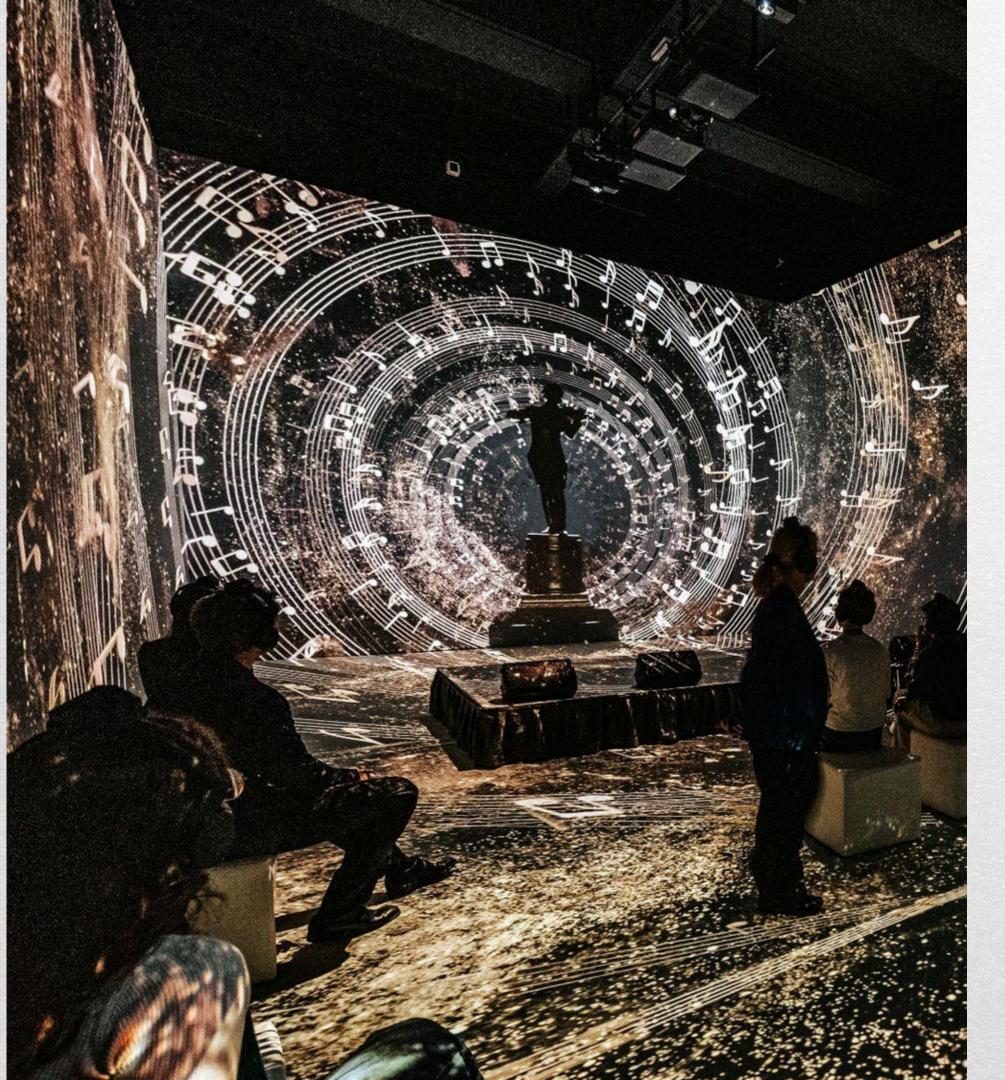
- Uplighting (16x battery-powered LED lights)
- Complete DJ Set
- Gobo Projection (incl. 4x lighting stands, each equipped with 2 LED moving lights for in-room projections) € 2.283,-

All prices exclude VAT.



€ 572,-

€ 532,-





media apparat

Showcase your content in a spectacular 360° setup!

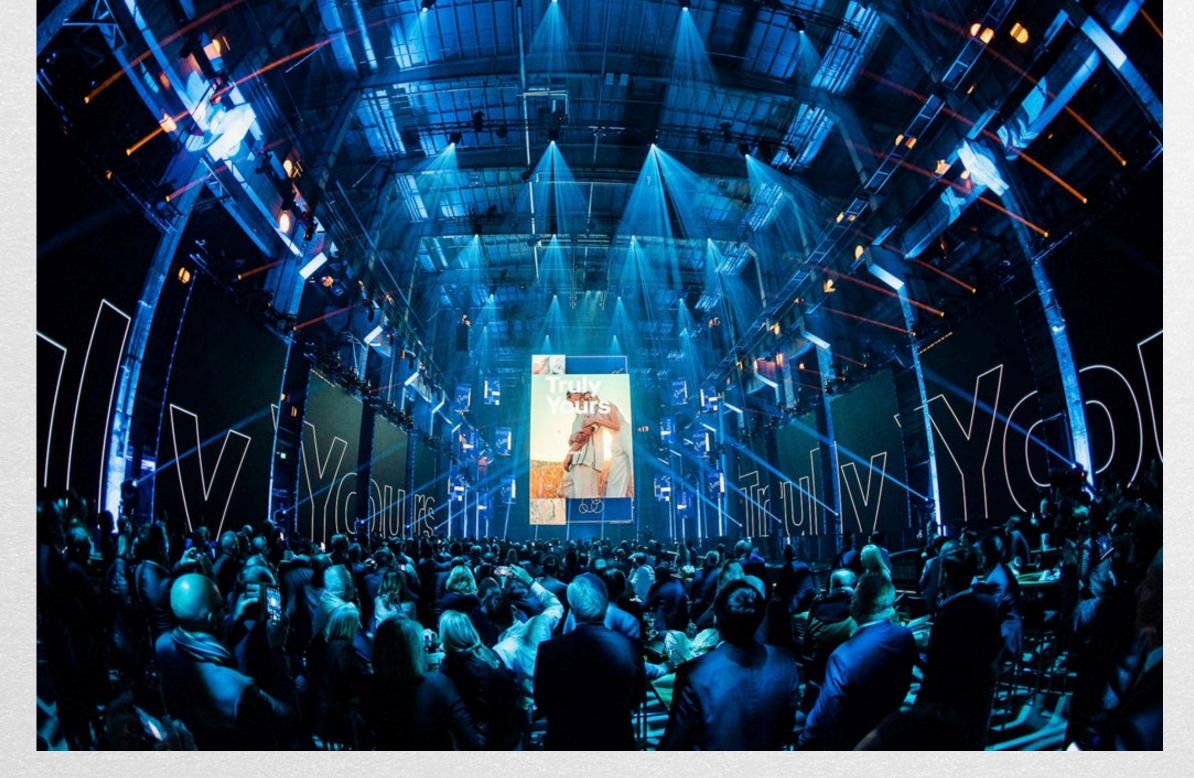
Stage your event in a completely new way and turn it into something truly extraordinary.

From concept to content creation, we bring your vision to life – with 20+ years of experience in live communication and media productions.

As the creative production studio behind Johann Strauss - New Dimensions and one of the leading live-marketing agencies worldwide, we deliver tailor-made 360° event content - efficient, flexible, and on the highest level.

Whether it's logo integrations, custom visuals, or a full production - we create unforgettable event experiences that inspire and resonate.





Let's make your event something truly special - together! Prices available upon request.

Contact

Phillip Schleussner, Head of Sales phillip.schleussner<u>@mediaapparat.com</u> +43 1 810 1494 - 0

DECORATION LA PRIMAVERA



www.eventflorist.wien



EXCLUSIVE MUSEUM ACCESS

Johann Strauss II, the first pop star in world history, will be honored in Vienna with a modern monument on the occasion of his 200th birthday in 2025.

A new permanent exhibition in the city center makes his genius tangible and expands Vienna's cultural and tourism offerings. More than a **retrospective**: the exhibition becomes an **experience**, allowing guests to closely discover, hear, and feel Strauss's breathtaking life.

Entertainment and information merge into a multimedia symphony.

www.johannstraussmuseum.at



NEW DIMENSIONS IMMERSIVE CONCERTS

Immerse yourself in the magical world of Johann Strauss and experience his music in a completely new way.



PRICING

EXCLUSIVE CONCERT

STANDARD PACKAGE € 2.500,-

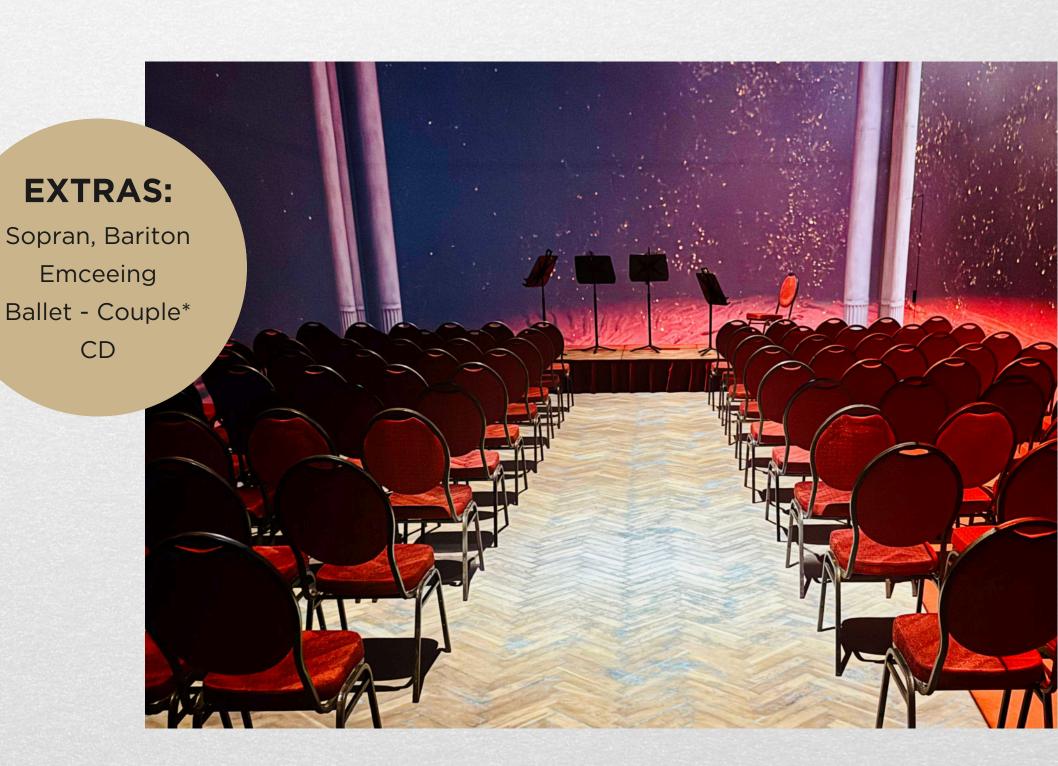
Artists: Ensemble Johann Strauss Virtuosi Vienna

Duration: 1 hour (without intermission)

Music: Johann Strauss II

Concert program

On request, we are happy to create a personalized offer for your bespoke concert experience.



*max. 100 guests with the ballet performance option



TEAM









ELEVATE YOUR EVENT TO A NEW DIMENSION

Our events at the Johann Strauss Museum are a project by the CreARTive Group -

with more than 20 years of expertise in event and concert organization.

Trust in our experience to make your event truly unforgettable.

Contact us today to create your customized event experience!

events@johannstraussmuseum.at